

THE VALLEY CATHOLIC PRINT SCHEDULE 2016-2017

DEADLINE DATE (Fridays)	PRINT DATE (Tuesdays)	PROMOTIONAL TOPICS (Topics subject to change)	PAGE COUNT
August 5, 2016	August 23, 2016	(Cover: Convocation Mass) Back-to-School & Silicon Valley Small Business	20
August 19, 2016	September 6, 2016	(Cover: Catholic Education Appeal; CRS Rice Bowl Grant, Restorative Justice, Mission Co-op) Fall Catholic School Open House	20
September 2, 2016	September 20, 2016	(Cover: Catholic Foundation of Santa Clara) Fall Catholic School Open House	24
September 23, 2016	October 11, 2016	(Cover: Respect Life) Fall Catholic School Open House – Wedding Guide	20
October 7, 2016	October 25, 2016	(Cover: Young & Adult Retreat; Blessing of Animals)	20
October 21, 2016	November 8, 2016	(Cover: Faith Formation Conference & Thanksgiving) Holiday Gift Guide & Thanksgiving Message	20
November 4, 2016	November 29, 2016	(Cover: Year of Mercy Conclusion) Holiday Gift Guide	20
November 22, 2016 (Tuesday)	December 13, 2016	(Cover: Holy Christmas) Holiday Gift Guide – Christmas Message	24
December 21, 2016 (Tuesday)	January 17, 2017	(Cover: Catholic Schools Week) Catholic Schools Open House , Senior Care, Walk for Life	24
January 20, 2017	February 7, 2017	(Cover: ADA) Anniversary & Wedding – Senior Care	20
February 3, 2017	February 21, 2017	(Cover: Lenten Message) Anniversary & Wedding – Senior Care	20
February 17, 2017	March 7, 2017	(Cover: The Light Is On) Summer Programs – Financial Service	20
March 3, 2017	March 21, 2017	(Cover: TBD) Summer Programs - Easter Message – Financial Service	20
March 17, 2017	April 4, 2017	(Cover: Holy Week, Chrism Mass, Easter schedule) Summer Programs – Financial Services	24
April 7, 2017	April 25, 2017	(Cover: Vatican Easter celebrations) Summer Programs – Health & Wellness	20
April 21, 2017	May 9, 2017	(Cover: Mary – Mother’s Day) Summer Programs – Mother’s Day Message – Health & Wellness	20
May 5, 2017	May 23, 2017	(Cover: ILM Graduation) Summer Programs – Graduation Message – Health & Wellness	20
May 19, 2017	June 6, 2017	(Cover: Father’s Day & High School Graduations Class of 2017) Father’s Day Message	20
June 2, 2017	June 20, 2017	(Cover: Priests’ Ordination (2) 4th of July – Women in Business	20